Patent

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re the Patent Application of:

Snyder et al.

Application No.: 09/751,432

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Title: A RE-TARGETABLE

COMMUNICATION SYSTEM

Examiner: Meonske, Tonia L

Art Unit: 2181

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

RESPONSE AND AMENDMENT

Sir:

In response to the Office Action mailed May 22, 2006, please amend the above-identified application as follows:

Amendments to the Claims begin on page 2 of this paper Remarks/Arguments begin on page 10 of this paper.